# Cape Pirates Rugby Meeting 06/13/18

In attendance

John Schwarz Corey McFarland Christine Ferrer Allen Hinkley Ray Campion Ann Hinkley

## Minutes

- Recap of last meeting given by Ray.
  - Cape Pirates is staying unincorporated. Handbook is being developed. Steve has a digital version that he will be sending out to the team this week.
- Recruitment Corey gave some ideas:
  - o possible advertisement on social media
  - Family during pre-season where children and parents come out and learn some of the basics of rugby. The idea is to bring friends. NO contact so that we don't have to worry about kids being cipped.
  - Shirts for kids to wear on Fridays to school
  - Bumper stickers
  - Need to recruit coaches as well as students
- Brian sent info via text
  - Completed a step-by-step procedure to register coaches. Will send this week.
  - Team Snap price went up \$80 per team, per year
    - Corey mentioned lack of parent interaction with the app which made it difficult to know who was going to attend games.
    - Many mentioned wanting to stop the use of Facebook for communication.
       Information cannot be disseminated evenly and not easy to retrieve.

#### Website

- Suggestion has been made that the website <u>www.capepriatesrugby.com</u> must be more
  of a focal point. If information is updated regularly, and that is the only place we send
  families for information, it will be used more.
- Aiden Ferrer (earns volunteer hours) can continue to update the website; however, he can only post the information that he is given. His parents will help.
- Things to add to website:
  - Schedules (that do not change for the most part). Ray volunteered to be the Match Secretary.
  - Handbook Post once completed so that there is transparency
  - College rugby players and scholarships
    - To help with recruitment, the idea was given to have a section that highlights our graduated players that have gone on to play rugby in college. Christine needs a list of former players with the college they are playing at and what year they graduated from Cape Pirates.

 Scholarships – Need more info from Steve. Would like to know what is needed from the players to have them get through the process of college recruitment and scholarships.

# Parent Meeting

- Need to schedule ASAP
- Need to make sure that we are prepared and organized at the meeting. We need to show them that we have already been working on improving communication and organization.
- Must have a clear agenda and stick to it.
- Be sure to highlight website for registration and all info.

# • Future Board Meetings

 Once we are under way with handbook, etc., meetings should be held at a public venue, (suggestions were made for Nolan's – sponsor), announced ahead of time so that parents may attend if they would like. The hope is that if parents attend, they will likely volunteer to help.

### Board roles and emails

- Steve Roper, President
- o John Rothwell, Vice President
- Christine Ferrer, Secretary
- o Ann Hinkley, Treasurer
- o Allen Hinkley, Head Coach
- Ray Campion, Head Coach and Match Secretary
- Christine is looking into having uniformed emails for board members and coaches possibly tied to website (ex: name@capepiratesrugby.com).
- Meeting minutes will be shared via email. Discussion is open for posting minutes on the website.